

Pricing effective as of August 8, 2011

ADDISON POST RATE SHEET

Over 6,400 copies distributed weekly (20,000 prospective readers).
Concentrated Coverage - **FREE** Circulation of News & Advertising
25 miles around - Centered in Addison • Published Every Saturday.

DISTRIBUTED TO:

ADDISON	BORDEN	FREEMAN	ELKLAND	PRESHO
WOODHULL	CAMERON,	LINDLEY	OSCEOLA	PAINTED POST
JASPER	CAMERON MILLS	GREENWOOD	NELSON	CORNING
TROUPSBURG	RATHBONE	RISINGVILLE	ERWIN	<i>Also parts of Bath, Campbell & other Subscribers outside of regular coverage.</i>

DEADLINE: WEDNESDAYS, AT 3:00 P.M.

CLASSIFIED RATES:

\$7.00 for the first 20 words,
10¢ a word thereafter.

Pre-payment required on classifieds
(Reversed or Blocked Extra \$1.00)

INSERTS:

MINIMUM 200 PIECES

Any or all of mailing coverage

(Rate remains adjustable according to weight)

Minimum weight: **5¢ per insert**

COLOR:

SPOT COLOR

Full page - \$40.00

1/2 page - \$30.00

1/4 page - \$20.00

\$15 minimum:

less than 1/4 page

FULL COLOR

Full page - \$75.00

1/2 page - \$50.00

1/4 page - \$40.00

\$20.00 minimum -

less than 1/4 page

Service Page Business Cards

2x2 Multiple Week Special:

\$5.80 p.c.i.

"The Paper People Read"


ADDISON POST

42 Main St. - Addison, NY

Phone: 607-359-2238

Fax: 607-359-2283

Oakley Hayes Jr. - Sales Contact



Newspaper Size: 10" x 16"

ADVERTISING RATES:

OPEN RATE: \$6.30 per col. inch
Continuous & volume discounts:

12" & under - \$5.80 per col. inch
13" - 24" - \$5.35 per col. inch
25" - 48" - \$4.75 per col. inch
49" - 72" - \$4.40 per col. inch
73" - 95" - \$4.00 per col. inch

2col x 2" (O.R.) - \$25.20	2col x 2" (D.) - \$23.20
1/8 page - \$68.40	1/2 page - \$228.00
1/4 page - \$128.40	Full page - \$384.00

Color photo: \$10.00 • News Re-runs: \$5.00

Non-Profit Rate: \$4.25 p.c.i.
(must supply us with Exempt Form ST-119.1)

Clubs/Organizations Rate: \$4.25 p.c.i.
Church Rate: \$3.60 p.c.i.